

BIG Magazine

Best In Graphics

SOUTH AFRICA'S PREMIER PRINT SHOWCASE

Circ 6000

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C2 DIGITAL PROVIDES SUPERB ONE-STOP SHOP!

C2 Digital in Goodwood, Cape Town, has become the proud owner of a Spica 29P supplied by Kemtek. The shop started out as a repro house some 10 years ago. The shop has kept up with the times consistently by firstly installing a Screen PlateRite computer-to-plate system and then moving into digital print with the purchase of an HP Indigo digital press, all of which was also supplied by Kemtek. The move to acquire a Spica was prompted

by the demands for longer print runs which could not be handled by the Indigo. "This is truly a one-stop shop," says owner Bernard Hendricks. "If you want short runs and on-demand printing, we can handle that with the Indigo. Longer runs are accommodated on the Spica, and plates for presses are produced by the PlateRite. We are still trying to educate clients who think that digital is inferior to offset – and that is most definitely not the case with the Indigo."

The shop has produced some innovative on-demand products with the Indigo, such as photo album mementos which have proved a huge hit with clients. - [BIG]

For more information on C2 Digital call Bernard or Claude on 021 592 7430

For more information on the Spica, HP Indigo or Screen PlateRite CtP system call Kemtek on 011 624 8000.

